Data Science 2024

Web scraping tools

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Adapted from:

- ESTP course on Big Data Sources Web, Social Media and Text Analytics, Olav ten Bosch, Statistics Netherlands
- Beautiful Soup: Build a Web Scraper With Python: https://realpython.com/beautiful-soup-web-scraper-python

Outline

- Introduction
- Scraping tools
- Some scraping knowledge
- Web Scraping with Beautiful Soup in Python





- Web scraping is the automated process of extracting data from websites, often using scripts or programs.
- This technique enables users to gather large volumes of information efficiently, which can be utilized for analysis, research, or integration into applications.
- The incredible amount of data on the Internet is a rich resource for any field of research or personal interest. To effectively harvest that data, you'll need to become skilled at web scraping.



Introduction (2)

- The web scraping process involves carefully inspecting data sources, extracting raw HTML content, and parsing it to locate relevant information.
- There are many different tools for scraping available, which differ in their functionality and use.
- Tools and frameworks come and go, choose the one that fits the job.
- Scraping is not like typical IT. The life cycle (design, develop, test, maintain) is much shorter, it might not even be a cycle (one time use).

Introduction (3)

- Any tool is useless without some basic knowledge of web technology and internet experience, so we provide you some.
- At the end of this session we will do a simple scraping exercise with Python libraries for web scraping.

Introduction (4)

- We make a rough distinction between:
 - **Scraping**: the actual extraction of data / information from a web page
 - **Crawling**: following hyperlinks on the internet to traverse multiple pages and / or sites
 - **Search**: using (third party) search engines (such as Google) automatically to find information on the web
- Many tools offer a mix of these

Reasons for Web Scraping

- Organizations utilize web scraping to aggregate data, monitor market trends, gather competitive intelligence, or automate routine tasks such as data entry.
- This practice allows businesses to obtain insights that drive strategic decisions and operational efficiencies.

Challenges of Web Scraping

- Web scraping can face various challenges, including diverse website structures, frequent changes in page layouts, and legal issues concerning data usage.
- Unstable scripts are a realistic scenario, as many websites undergo active development.
 - The scrapers you'll build will probably require constant maintenance.
- Additionally, some sites implement anti-scraping measures to protect their content, limiting accessibility.





- iMacros (officially discontinued as of November 30, 2023):
 - Available for quite some years
 - Point and click (record and replay) as well as coding via API (Application Programming Interface)
 - Browser add-in as well as standalone program
 - Type of functionality: scrape, automate repetitive tasks on web pages (such as data extraction, form filling, and web testing).
 - Free and commercial version
 - Easy to start with

URL GOTO=http://www.ikea.com/...

PRODUCTEN V

RUIMTES Y

WOONINSPIRATIE

DIT IS IKEA Y

C



WOONKAMER: Bankstellen & fauteuils | Tv- & mediameubels | Wandmeubels | Salon- & bijzettafels | Verlichting | Textiel | Series |

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Online verkrijgbaar | Relevantie | ‡

Prijs (EUR) | 5 - 807 | Filter

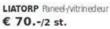
BOEKENKASTEN

Niet alleen voor boekenwurmen

Droom je van een volledige boekenwand? Krijgen je tv en je familiekiekjes ook een plaatsje in de boekenkast? Hoe dan ook, onze multifunctionele boekenkasten zijn perfect voor alle spullen die je om je heen wil hebben. Maak een keuze uit de vele stijlen en maten.











LIATORP Opbergcombinatie € 667.-/st.





LIATORP Opberger met deuren € 807.-/st.



Record options

Record
Save Macro As
Stop

Play

Rec

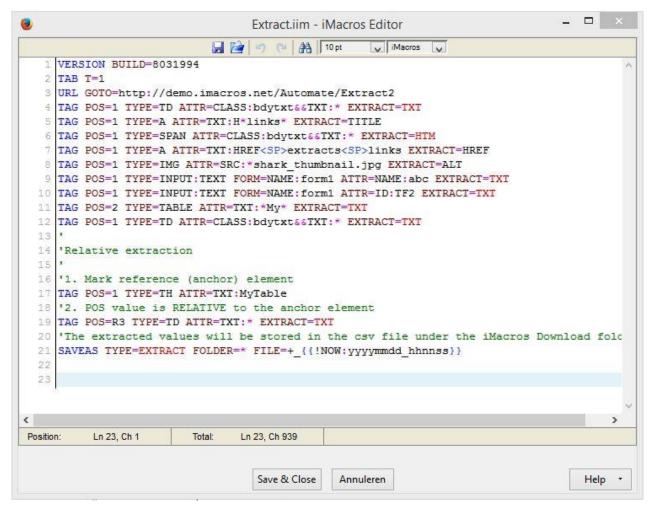
Manage

Save Page As

Take Screenshot

Del. Cache&Cookies

iMacros: generated code



The script language is specific to iMacros and allows users to interact with web elements using commands like TAG, EXTRACT, and SAVEAS.



Scraping tools (2)

- Scrapy(scrapy.org):
 - Python-based scraping and crawling framework
 - More IT oriented: coding skills required
 - Open source
 - Large user community
 - Used by some National Statistical Institutes for various scraping tasks

Scrapy example

```
import scrapy
from tutorial.items import DmozItem
class DmozSpider(scrapy.Spider):
    name = "dmoz"
    allowed domains = ["dmoz.org"]
    start urls = [
        "http://www.dmoz.org/Computers/Programming/Languages/Python/",
    def parse(self, response):
        for href in response.css("ul.directory.dir-col > li > a::attr('href')"):
            url = response.urljoin(href.extract())
            yield scrapy.Request(url, callback=self.parse_dir_contents)
    def parse dir contents(self, response):
        for sel in response.xpath('//ul/li'):
            item = DmozItem()
            item['title'] = sel.xpath('a/text()').extract()
            item['link'] = sel.xpath('a/@href').extract()
            item['desc'] = sel.xpath('text()').extract()
            yield item
```



Scraping tools (3)

- Import.io:
 - Point and click and coding
 - Fully web-based and hosted scraping
 - Type of functionality: scrape
 - Free and commercial licenses

import.io Product Pricing Partners Blog Help Contact sales

Extract web data the easy way

Drive data insight with the world's #1 web data platform.



www.ikea.com/nl/nl/

Try it out

Request free trial

See some examples



de zomer en haal de picknicksfeer naar binnen, door samen nog uren door te brengen aan de eetkamertafel.

Bekijk eetkamertafels >



Reduced price



RYET
Led-lamp E27 400 lumen,
globe
€ 6.99 € 3.99 /2 st.



SKINANDE
Inbouwvaatwasser
€ 499. € 449.-/st.



KALLAX
Open kast, 3 kleuren
€ 149. € 129.-/st.



KULINARISK
Stoomoven, roestvrij staal
€ 699. € 599.-/st.



finally... Dinner in your own garden!

Download CSV

Data view

#	Blockcenter link	Center image	Textupper value	Linkblock value	Textstrike price	Textbold price	Text value	
1	RYET Led-lamp GU10 200 lume	77	RYET	Led-lamp GU10 200 lumen	€ 4.99	€ 3.99	/2 st.	
2	VOLFGANG Stoel, verchroomd,		VOLFGANG	Stoel, verchroomd, zwart	€ 69.95	€ 59.95	/st.	
3	OTROLIG Inductiekookplaat €		OTROLIG	Inductiekookplaat	€ 499	€ 449	/st.	
4	RÅSKOG Roltafel, beige € 49.9	具	RÅSKOG	Roltafel, beige	€ 49.95	€ 39.95	/st.	
5	RYET Led-lamp E27 400 lumen	77	RYET	Led-lamp E27 400 lumen, globe	€ 6.99	€ 3.99	/2 st.	
6	SKINANDE Inbouwvaatwasser	Pal	SKINANDE	Inbouwvaatwasser	€ 499	€ 449	/st.	
7	KALLAX Open kast, 3 kleuren €		KALLAX	Open kast, 3 kleuren	€ 149	€ 129	/st.	
8	KULINARISK Stoomoven, roestv		KULINARISK	Stoomoven, roestvrij staal	€ 699	€ 599	/st.	Add column
9	RYET Led-lamp GU10 200 lume	77	RYET	Led-lamp GU10 200 lumen	€ 4.99	€ 3.99	/2 st.	
10	VOLFGANG Stoel, verchroomd,	4	VOLFGANG	Stoel, verchroomd, zwart	€ 69.95	€ 59.95	/st.	
11	OTROLIG Inductiekookplaat €		OTROLIG	Inductiekookplaat	€ 499	€ 449	/st.	
12	RÁSKOG Roltafel, beige € 49.9	景	RÅSKOG	Roltafel, beige	€ 49.95	€ 39.95	/st.	
13	RYET Led-lamp E27 400 lumen	77	RYET	Led-lamp E27 400 lumen, globe	€ 6.99	€ 3.99	/2 st.	
14	SKINANDE Inbouwvaatwasser	Person	SKINANDE	Inbouwvaatwasser	€ 499	€ 449	/st.	
15	KALLAX Open kast, 3 kleuren €		KALLAX	Open kast, 3 kleuren	€ 149	€ 129	/st.	
16	KULINARISK Stoomoven, roestv		KULINARISK	Stoomoven, roestvrij staal	€ 699	€ 599	/st.	

Scraping tools (4): Selenium

 Selenium is a popular tool for automating web browsers. It allows users to write scripts that interact with web pages, mimicking user actions like clicking, form submission, and navigation.

Key Features:

- Supports multiple programming languages (Python, Java, JavaScript, etc.)
- Works with different browsers (Chrome, Firefox, Safari)
- Useful for web scraping, automated testing, and task automation

Scraping tools (4): Selenium

- Advantages: Handles dynamic content, JavaScript rendering, and more complex web interactions compared to static scraping tools.
- **Example Use**: Automating form submissions, scraping data from JavaScript-heavy pages.

Scraping tools (5)

- There are many more, such as:
 - Nutch for crawling (Apache, java)
 - An extensive list is available on:

https://github.com/lorien/awesome-web-scraping

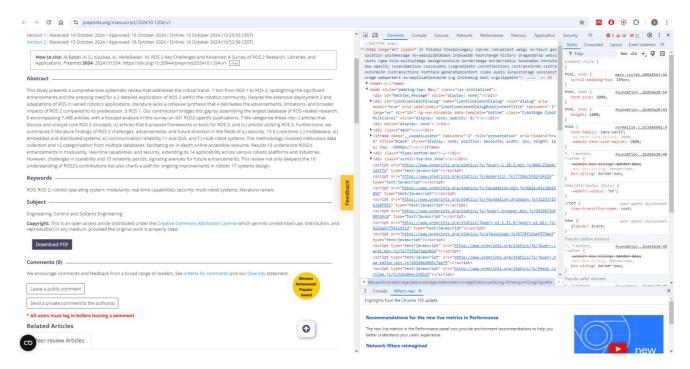
- Scraping tools by Statistics Netherlands:
 - CBS Robot Framework
 - CBS Robottool, a tool for detecting changes on websites

Some scraping knowledge (1)

- HTTP: the communication protocol
- HTML: the language in which web pages are defined
- JS: javascript (code executing in the browser)
- CSS: style sheets, how web pages are styled.
 Important, but does not contain data.
- JPG, PNG, BMP: images, usually not interesting
- CSV / TXT / JSON / XML: data, interesting !!!

Some scraping knowledge (2)

- Before initiating a scrape, it's crucial to understand the structure of the target website.
- Use browser developer tools to inspect elements
 (Ctrl+Shift+I), locate data, and decipher URL components,
 ensuring a clear approach to extracting relevant information.



Some scraping knowledge (3)

- Analyze a website:
 - For example using firebug in Firefox or Web developer extensions in Chrome
- Keep an eye on the format of a hyperlink:
 - Fictitious example:

```
http://www.example.com/getdata?subject=books&display=lab el,price
```

The parameters may be useful for scraping

Query parameters in a URL consist of three main components:

- Start symbol: A question mark (?) denotes the beginning of the query parameters.
- Information pairs: Key-value pairs joined by an equal sign (key=value) hold the information.
- Separator: Multiple query parameters are separated by an ampersand symbol (&).

Beautiful Soup: Web Scrapingwith Python

Why Use Python for Web Scraping?

- Readability: Python's syntax is clean and easy to understand.
- Versatility: It's a general-purpose language with a vast ecosystem of libraries.
- Powerful Libraries:
 - requests: Simplifies HTTP requests.
 - Beautiful Soup: Parses HTML and XML documents.

Overview of Python Libraries

- Python provides several robust libraries for web scraping.
- Two essential tools are Beautiful Soup for parsing HTML and the Requests library for handling HTTP requests.
- Requests simplifies the process of making HTTP requests, while Beautiful Soup excels at parsing and manipulating HTML data.
- Together, they form a robust ecosystem for extracting data from websites efficiently.

Introducing Beautiful Soup

- Definition: Beautiful Soup is a Python library for parsing HTML and XML documents.
- Parsers like Beautiful Soup help in interpreting the raw HTML content extracted.
- By targeting specific tags, class names, and IDs, users can isolate pertinent data and simplify the process of extracting relevant information from the markup.

Key Features:

- Navigates HTML structure: Easily finds elements by tags, IDs, classes, etc.
- Extracts data: Retrieves text, attributes, and other information.
- Handles malformed HTML: Robustly handles errors and inconsistencies.

Introducing Requests

- The Requests library simplifies the process of sending HTTP requests in Python.
- It allows users to make GET and POST requests, handle response data, and manage sessions seamlessly.
- This library eliminates the complexities of standard Python modules, streamlining the fetching of web content.

Setting Up the Environment

Install Necessary Libraries:

pip install requests beautifulsoup4

Import Libraries:

import requests
from bs4 import BeautifulSoup

Fetching the Webpage

Use requests.get():

```
url = "https://www.example.com"
response = requests.get(url)
```

Replace "https://www.example.com" with the actual URL you want to scrape.

Check for Success:

```
if response.status_code == 200:
    print("Page fetched successfully")
else:
    print("Error fetching page")
```

Creating a Beautiful Soup Object

Parse the HTML:

```
soup = BeautifulSoup(response.content, "html.parser")
```

- Explanation:
 - response.content: The HTML content of the fetched page.
 - "html.parser": The parser to use for parsing the HTML.

Navigating the HTML Structure

 Inspect Element: Use your browser's developer tools to examine the HTML structure.

- Find Elements:
 - By ID: soup.find(id="element_id")
 - By Class: soup.find_all(class_="element_class")
 - By Tag: soup.find_all("tag_name"))

Extracting Data

- Access Text: element.text
- Access Attributes: element["attribute_name"]
- Example:

```
title = soup.find("h1").text
price = soup.find("span", class_="price").text
print("Title:", title)
print("Price:", price)
```

Putting it All Together

```
import requests
from bs4 import BeautifulSoup
url = "https://www.example.com/product"
response = requests.get(url)
if response.status code == 200:
    soup = BeautifulSoup(response.content, "html.parser")
    title = soup.find("h1").text
    price = soup.find("span", class ="price").text
    print("Title:", title)
    print("Price:", price)
else:
    print("Error fetching page")
```

What to Consider When Scraping

- Respect website guidelines for scraping.
- Rate Limiting: Avoid overwhelming servers with excessive requests.
- Legal and Ethical Considerations: Ensure your scraping practices comply with laws and regulations.

Alternatives to Web Scraping: APIs (1)

- Some websites provide Application Programming Interfaces (APIs) as a stable method for data access.
- APIs are designed for programmatic interactions, enabling users to request data in structured formats like JSON, minimizing parsing complexities associated with HTML.



Alternatives to Web Scraping: APIs (2)

- The front-end presentation of a site might change often, but such a change in the website's design doesn't affect its API structure.
- The structure of an API is usually more permanent, which means it's a more reliable source of the site's data.

Conclusion

- Web scraping is a versatile tool for automating data extraction from websites.
- There are many tools available for web scraping, each with different features (Scrapy, Selenium, Puppeteer,...)
- Beautiful Soup is a powerful library for web scraping.
- It simplifies the process of navigating and extracting data.
- Be mindful of ethical considerations and website guidelines.
- Encouragement: Continue exploring web scraping and experiment with different techniques.

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